

詹懿文

KARMEN ZHAN

Experience designer
Deisgn for Environmental Innovation

Base Hong Kong

+852 6314 7651

karmenzhan94@hotmail.com

Website: www.kzinnohub.com

“

Hi,

I'm looking for new opportunity...

I am expecting to become a part of your team if we have similar ideas and goals...

”

SKILLS

/ SPECIALTIES:

- Service Design
- Spatial Design
- User Research
- User Experience Design

/ SOFTWARE SKILLS:

SketchUp / Lumion / Enscape / AutoCAD
Adobe: PS / AI / ID / AE / PR
Figma / Xmind / Processing / Aduino

/ DESIGN TOOLS:

- Design thinking and Ethnography
- Qualitative and Quantitative research
- Desk Research / Focus Group / Interview
- Persona / User analysis / Scenario design
- Co - Design / Engagement / Workshop
- User Journey / Service Blueprint / Prototype
- Data Visualize / Storytelling / Storyboard

/ REWARDS:

- 2020 AIA HK Public Space Enhancement design, the third Place
- 2020 Vanke Strategic and Planning Design Awards
- 2021 Publication, Interior Design China, Guangxi Normal University Press

EDUCATION

/ 2019 - 2018 / Postgraduate Degree

Master Design in Environmental Design and Design Innovation,
The Glasgow school of art

- Glasgow City Council intern for the pollock park design inovation project
- Portuguese Consulate service design strategy research team

/ 2017 - 2013 / Graduate Degree

Bachelor of Arts in Environmental Design,
Lushan College of Guangxi Technology and Science University

/ 2009 - 2013 / Diploma

Fine Arts
Shenzhen Arts School

WORK EXPERIENCE

/ 2022.08 - 2023.01 / Based Hong Kong

Ni-Lab by Architecture Commons Design Strategist

- Applying Design thinking method and toolkit for public space design.

/ 2020.08 - 2022.08/ Based Shenzhen

LOD Space Design Strategy Experience Designer

- Managing spatial exhibition, service design and user research projects.
- Developing digital and design innovation products with international teams.
- Transforming design context and visualizing data though storytelling, participating design strategy planning for service design, product design and brand design.
- Promoting LOD design works via graphic communication, assisting LOD media platform for publish latest new via official media platform.
- Taking charge of qualitative and qualitative research contents.
- Writing research paper and handling LOD annual publication works.
- Processing media projects and editing video including script and scenario structure.

/ 2020.03 - 2020.07 / Based Shenzhen

J & A Deisgn Interior Designer

- Extracting initial insights from market and design research, co-working with stakeholders through design workshop
- Researching aging and community study, also assisting VR space development and interior concept plan drawing or modelling.

/ 2013.06 - 2013.08 /

RITO Deisgn Graphic Design Intern